

Partnership Program



Partner with the only school facilities focused association serving Oregon public and private schools. With over 300 school members, OSFMA continues to grow. We rely on partnerships with business to enhance our programs. The expertise, service, and support our business community provides allows us to offer more robust training and assistance to school members.

The Annual Conference boasts an exhibit hall with over 100 booths.

To exhibit, businesses must purchase a business membership.

Registration for the exhibit hall opens in January every year. See the website for current pricing.

Exhibit Booth & Membership

Business Membership

Annual Conference Benefits - premium booth, recognition

Recognition of Partnership on various platforms and media

Listed on the OSFMA website as a Project Partner

Listed as a Partner in the quarterly *OSFMA News* magazine

Additional recognition through Programs & Patronages

Project \$2,575

Business Membership

Annual Conference Benefits - premium booth, recognition

Recognition of Partnership on various platforms and media

Mini-Conference Benefits - table, speaking opportunity, recognition

Listed on the OSFMA website as a Capital Partner

Listed as a Partner in the quarterly *OSFMA News* magazine

Additional recognition through Programs & Patronages

Capital \$5,150

Membership

Membership offers access to the OSFMA school member directory. Your company also qualifies to advertise in *OSFMA News*, our quarterly magazine, and be listed in the business member directory online. See our website to sign up.

\$65 per year

Partnership Levels

Project Partner

\$2,575 per year

- One Business Membership and all related benefits.
- Listed in the business directory on OSFMA's website.
- Listed in the printed membership directory in the summer issue of *OSFMA News*.
- Annual Conference:
 - Early registration.
 - One premium exhibit booth (additional booths may be purchased).
 - Up to three free representative registrations (for included booth, does not apply to additional purchased booths).
 - Listed in materials as a Project Partner. This currently includes electronic, general session preambles, and printed material.
- May attend virtual Zone MeetUps at your convenience anytime during the year.
- Additional recognition through program patronage and promotional items.

Capital Partner

\$5,150 per year

- One Business Membership and all related benefits.
- Listed in the business directory on OSFMA's website.
- Listed in the printed membership directory in the summer issue of *OSFMA News*.
- Use of the Capital Partner logo on company marketing material. Logo must remain whole and OSFMA reserves the right to approve materials prior to printing and/or distribution.
- Present or be the headline partner for a webinar or in person training. Topic and content must be mutually agreed upon and OSFMA reserves the right to edit and/or direct the message of the training to best fit the needs of the Association. These may be scheduled individually during the year or part of a conference or zone meeting.
- Invitation to attend a Board of Directors' dinner.
- Annual Conference:
 - Early registration.
 - One premium exhibit booth (additional booths may be purchased).
 - Up to four free representative registrations (for included booth, does not apply to additional booths if purchased).
 - Listed in materials as a Capital Partner. This currently includes electronic, general session preambles, and printed material.
 - Mailing list of attendees prior to the event. General attendees' mailing address, title, and district affiliation provided in electronic format.
 - An updated mailing list of registered attendees one week after the close of the conference, if desired.
- Mini-Conference:
 - Listed in materials.
 - Two registrations.
- May attend virtual Zone MeetUps at your convenience anytime during the year.
- Additional recognition through program patronage and promotional items.



This logo may be used on marketing material.

These benefits may be modified or added to based on the current event requirements or programmatic changes OSFMA may initiate. OSFMA strives to always provide the best value to Business Partners and build relationships that support education providers. Partnerships run January - December.

Programs & Promotions

Project and Capital Partners receive recognition through additional patronage of programs and promotional gear. OSFMA will make the final decision on assignments for program patronage in consultation with Partners.

OSFMA welcomes suggestions for additional areas of support.

Program Patronage

- **OSFMA MeetUps** - A roundtable, virtual meeting format held monthly for members to ask questions, discuss projects, and network.

Promotional Items

- A **bag** to hold conference materials at one conference.
- A **notepad** co-branded with partner logo and OSFMA logo at one conference.
- A **pen** given to attendees at all conferences throughout the year.
- **Name badges**. Logo placed on badge, badge holder, or lanyard at one conference.
- An **attendee gift** branded with partner logo, OSFMA logo, or event branding.

Events

- **Keynote speaker** - This is a chance to speak to all attendees at an event. Say hello and share information about you and your company and then introduce the keynote speaker with a script provided by OSFMA.
- A **reception** at events - Signage and recognition in event materials and an opportunity to rub elbows with clients.
- Additional **booth space** - For those companies needing additional exhibit space at the annual conference. Choose one or two booths depending on partnership level. Additional space may be purchased separately.



www.osfma.org

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